

Garden City Community Needs Assessment



Purpose

The purpose of the project is to assess the health needs of the Garden City community in order to provide data that will help inform and direct the development of the GCCC.

Overview of Garden City

- 4.2 square mile incorporated city in Idaho
- Estimated population of 11,891
 - 12.7% of individuals below poverty level (2000)
 - National level at 11.3% in 2000 (14.3% in 2009)
 - 3.5% unemployment rate (2000)
 - National unemployment rate 4% in 2000 (currently 9.8%)
- Falls within a Medically Underserved Area
 - Part of city designated as Medically Underserved Population



Methods

- Identified key stakeholders for participation in data collection
- Utilized a self-designed assessment questionnaire
- Narrative data analyzed using qualitative content analysis
- Themes and sub-themes identified

Participants

- Key Stakeholders ($N = 55$)
 - Patients ($n = 21$)
 - Residents ($n = 10$)
 - Providers ($n = 8$)
 - Affiliates of GCCC ($n = 6$)
 - Government ($n = 5$)
 - Faith-based organizations ($n = 4$)
 - Schools ($n = 1$)



Findings

What kind of health care needs do you see in your life and those you know?

- Medical needs: [Top 5 conditions listed]
 - Dental
 - Diabetes
 - Hypertension
 - Asthma
 - Pain/acute injuries
- Mental health & substance abuse
- Social services, home health, and outpatient care
- Preventative care/education
- Lack of insurance/underinsured



Findings

How do you think these needs can be addressed?

- Increased access to care
- Expanded social services, home health, and outpatient care
 - Care for the aging population
 - Financial support
 - Prescription assistance
 - For underinsured
- Expanded acute medical services
- Partnerships
- Expanded mental health services
- Increased preventative care/education



Findings

What are things that get in the way of you or those you know from accessing the services they need to improve their health?

- Limited access
- Financial hardship
- Lack of insurance/underinsured
- Lack of awareness
- Embarrassed to access
- No time to get care/busy



Findings

What are the things you worry about the most? (What are the biggest stressors in your life?)

- Unemployment/financial hardships
- Underemployed: employed but low paying and/or lack of benefits



Findings

How do you think healthcare reform will impact Garden City?

- Negative Impacts
 - Increase in patient anxiety/stress
 - Financial Hardship (individuals and businesses)
 - May have lack of providers who will take insurance
 - Some patients will remain uninsured
- Don't know/confused
- Positive Impacts
 - Increased support for preventative medicine services, health education, and social services
 - May make good health care more accessible/affordable and provide more mid-level providers



Findings

What are Garden City's greatest assets in promoting good health?

- Non-profit Organizations
 - GCCC
 - Boys & Girls club
 - Library
 - Churches
 - Food Bank
- Outdoor Recreation
 - Green Belt
 - Fairgrounds
- Community Organizing/Community Networking



Project Summary

- Findings consistent with national perspective:
 - GCCC will need support to keep pace with the increasing demand for their services
 - Participants concerned over economic downturn and impact on healthcare
 - Garden City increasing "working poor" population
 - Population at risk for further financial hardship
 - Availability and affordability of medications



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Residents of Garden City
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St. Luke's Health System
United Way
The Vineyard & other local religious organizations*

